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Central Point Health Center
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Women's Health Center

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Many hands make for successful migrant camp outreach

Our 2010 camp outreach was a success thanks to the dedication of La Clinica staff, volunteers, partnering agencies, and donors. Thank you! Special gratitude to Paul Imperia, MD, and staff from the Medical Eye Center for providing eye care as a new and much-needed resource. The eye team saw 131 men during one week in September and offered surgical follow-up in four cases.

The outreach team visited eight camps during six weeks in August and September offering services to 221 men, slightly fewer than usual due to a cold spring that reduced harvest and the need for workers.

The Happy Smiles team participated in camps for the sixth year and screened 84 men. Some patients were referred to a special clinic at the Central Point Health Center where La Clinica's dental program director, Dr. Luke Barsalou, DMD, and his team addressed urgent dental needs. The numerous procedures performed included 12 extractions and one root canal.

Thanks to the following partners for extending services and care to migrant workers:

- The Medford Police Department educated workers about their rights and safety and clarified misconceptions about reporting crimes against them.
- The Southern Oregon Education Service District assisted with camp planning and provided information about health insurance for working migrant youth.
- The Oregon Employment Department offered information on employee rights and services.
- OnTrack Inc. provided 20 hours of counseling, screening, referrals, and a forum for men regarding drug and alcohol abuse.

DECEMBER 2010

LA CLINICA

AFFORDABLE HEALTH CARE EXCELLENCE FOR ALL



Thank you to Raise Your Heart for Health sponsors!

Champions of Health Care – \$3,000+

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EVENT PHOTOGRAPHY COURTESY OF BRAD EASTBURN.

September's Raise Your Heart to Health event creates fund for indigent dental care

Thanks to the enthusiastic and generous supporters who attended our Raise Your Heart to Health event—and an amazing array of bighearted sponsors—we were able to meet our \$75,000 fundraising goal.

Proceeds created an emergency fund for uninsured and very low-income community members suffering from urgent dental conditions. The beneficiaries are mostly indigent children, homeless adults, and the elderly. Our dental staff continues to identify patients who are in desperate need of this support, and some of the funds have already relieved suffering.

One patient, whose dental cavities were keeping her from starting chemotherapy treatments, wept when we told her that generous community members would help her pay for the dental care she so critically needed. Your support made this miracle possible. *Thank you!*



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Federal grant kicks off funding for new dental clinic

La Clinica was awarded \$2.965 million in October to develop a new 30-room dental clinic in Medford. When the clinic opens in the fall of 2011, it will have the capacity to serve 7,500 patients—a 61 percent increase over La Clinica's current capacity. The funds are among those awarded in federal grants for community-based health centers under the Affordable Care Act.

The new dental clinic will be located at 1113 Progress Drive in Medford, on the corner of Progress and Biddle roads.

The need in Jackson County for affordable care is critical. Nearly 51,000 people in Jackson County are uninsured for dental services and earn incomes that make affording dental care difficult—43 percent exists on incomes below 200 percent of the Federal Poverty Level. In addition, all Medicare and Oregon Health Plan Standard recipients are uninsured for dental, and only a small percentage of those with private insurance also carry dental insurance. In total, 85,429 Jackson County residents need low-cost dental health care.

La Clinica is the only area provider offering comprehensive dental care on a sliding-fee scale, and in 2009 we served 4,416 dental patients, only 5 percent of the need. Our dental team is excited to expand our capacity to serve over 3,000 new dental patients.



New clinic will provide a much-needed economic boost

The new Medford dental clinic will have positive economic impact throughout the Rogue Valley. An economic analysis of this project, conducted by Remi Northwest, found a \$31.9 million savings to our region over 20 years in job creation, avoided emergency department costs, and prevented-lost productivity associated with dental pain.

The project will create 122 FTE new jobs, including those in construction and equipment purchases. La Clinica will add 42.85 FTE to staff the clinic after it opens.



New campaign to raise funds for dental clinic

La Clinica's new Medford dental clinic will cost \$4.5 million, including property purchase, renovation and construction of an existing building, and equipping the new site. The federal Bureau of Primary Health Care will fund \$2.965 of this project—sixty-five percent of the total—and La Clinica's board of directors has authorized a capital campaign to raise the rest.

To help ensure that this much-needed project comes to fruition, La Clinica will launch a community fundraising campaign in early 2011 to raise \$1.3 million to complete the new clinic.

For more information please contact Maria Underwood at 541-512-3152.

Giving the best gift of all—good health!

Happy holidays! And thank you from the bottom of our hearts for your generous support throughout 2010.

As the year winds down, we look back at achievements, but also ahead at hard realities. La Clinica now serves close to 16,000 patients, the majority low-income, at nine health centers. But the need remains daunting. Literally thousands in our community are still not getting the care they need.*

By supporting our mission to provide affordable health care excellence for all, you are providing the greatest gift—good health! Your donations are absolutely vital to our mission.

There are many ways to give. You may use the enclosed envelope or call our development office, 541-512-3152 for other options. You may designate your gift for general operations, the new dental clinic, or our endowment fund. Thank you!

**In Jackson County, 33,628 residents are uninsured for medical care and 85,429 lack dental insurance.*

La Clinica is a 501c3 non-profit organization. Your gift is tax deductible.



Thanks to the Oregon Community Foundation and their Walker Fund for supporting our Happy Smiles dental education and prevention program for elementary school students. This program helps prevent cavities in over 7,000 children every year.



Turning Tables on hunger

The ability to eat healthy shouldn't depend on how much money you have. Holding to that belief, the owners of Boone's Farm/Siskiyou Crest Goat Dairy have, through their Turning Tables project, dedicated one acre of their farm near Jacksonville to feeding people who would otherwise be priced out of organic produce.

For the past year workers from Boone's Farm have delivered freshly harvested organic produce to La Clinica's Phoenix Health Center for free distribution. Staff members set up a table in the reception area, and patients take what they want. No limits are placed on who receives the food or how much they take.

"We are immensely thankful to Mookie Moss and his colleagues at Boone's Farm for their gifts of organic produce," says Brenda Johnson, La Clinica's CEO. "Most of our patients cannot afford food of this quality."

For more information about Boone's Farm and the Turning Tables project visit www.boonesfarmoregon.org

La Clinica wishes you and yours health and happiness this holiday season and throughout the New Year.



Jackson County has 12,829 low-income dental patients for every full-time dentist who serves this community—three times the accepted federal ratio for appropriate access to dental services.

— From a report compiled by the Oregon Department of Human Services

